

# Midwich

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Mitchell Phoenix trained the senior management team at Midwich in the 1990s.

In the early 2000s, in order to strengthen their strategy of acquisition and organic growth, the Managing Director and his team realised they had to raise the wider management group's level of skill. Midwich embarked on an integrated program of training and development, utilising the courses offered by Mitchell Phoenix.

Now everybody who holds a management position at Midwich will have completed a Mitchell Phoenix development program, and actively displayed their ability to implement the principles of leadership and management required by the organization. In this respect Midwich are a strong example of how to build and maintain a highly competitive, results driven, people centred culture.

*I have been on a number of courses in my time. Forget the rest, this is the best. It holds your attention all the way through. Unlike other courses, you are not distracted or fighting to get out. Amazing experience.*

Darren Lewitt, Director, Midwich

*To understand leadership and these practical techniques in creating a true forward thinking culture, this course is excellent.*

Steven Fay, Midwich

*Having been on numerous training courses I have no hesitation in recommending the Mitchell Phoenix Course as the best yet. There is no management-speak or pointless exercises - instead the course is tailored to each and every delegate due to the focus on practical results and making improvements in your workplace.*

Mark Lowe, Midwich Ltd

*The Mitchell Phoenix Senior Management Programme is not like any training I've ever attended. The principles and style set Mitchell Phoenix apart from its competition. It has certainly helped me with my development and I strongly recommend you get on board.*

Phil Ashby, Midwich

# MITCHELL PHOENIX

LEADERSHIP AND MANAGEMENT TRAINING



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